stage west
THEATRE RESTAURANTS
play with your dinner!

MEDIA KIT

Stage West Dinner Theatre features great food, great service, and great entertainment... all in one location. Our 390 seat theatre is ramped and tiered, offering easy access and an excellent view of the stage from all locations. Stage West's sumptuous 120 item buffet is included with each performance.

The official program for Calgary's largest dinner theatre is published five times a year for each show with a print run of up to 15,000 copies per show. Stage West seats 300+ attendees with a run of 63+ performances per show. The Dinner Theatre features great food, great service, and great entertainment.

We bring you the greatest entertainers from television, movies, the stage, and the music world. Past stars have included Joyce Dewitt from Three's Company, George Wendt from Cheers, Richard Karn from Home Improvement, Jamie Farr from M*A*S*H and stage and screen legend Mickey Rooney.

CORPORATE CLIENTS:

We have approx. 10,000 Corporate Clients, many who have seasons tickets and/or book for special occasions like birthdays, retirements, Christmas parties etc.

THE PROGRAM:

Five programs a year with an average circulation of up to 10,000. It is high gloss and full color

TARGET MARKET:

Middle to high income ($50,000 plus – about 60% of patrons)
• Professional men and women, business owners, office and clerical workers and homemakers • Majority of theatre patrons aged between 25 - 60 and almost an even split male and female

ADVERTISING RATES - 1/2 sized PLAYBILL

	1 PROGRAM	2 PROGRAM	3 PROGRAM
		40%	**50%**
1/4 PAGE 2.25" x 3.65"	$345.00	$207.00	$172.50
1/3 PAGE 4.65" x 2.5"	$450.00	$270.00	$225.00
1/2 PAGE 4.65" x 3.65"	$850.00	$510.00	$425.00
FULL PAGE 5.375" x 8.4375"	$1625.00	$975.00	$812.50

All relevant text and images should be 0.25" in from the edge of the page. (plus, bleed outside the edge of the page on all sides 0.125") Any supplied artwork for these spots should be 300 dpi, CMYK colour and have all fonts outlined.

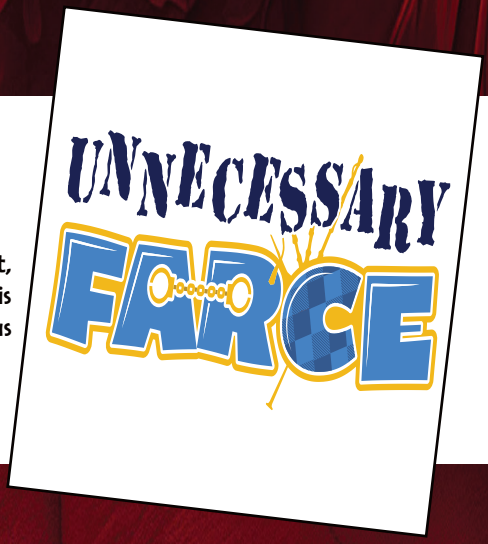
*Prices do not include GST

2026-2027 SEASON

RUNNING SEPTEMBER 4 – NOVEMBER 8, 2026

TWO COPS. THREE CROOKS. EIGHT DOORS. GO.

In a cheap motel room, an embezzling mayor is supposed to meet with his female accountant, while in the room next door, two undercover cops wait to catch the meeting on videotape. In this riotous farce, there's some confusion as to who's in which room, who's being videotaped, who has the money, who hired a hit man and why the accountant keeps taking off her clothes...



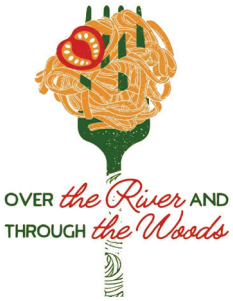
ARTWORK DUE: _____

COMING SOON...

RUNNING NOVEMBER 13, 2026 – JANUARY 31, 2027

Step into a dazzling, high-voltage journey through the decades as we celebrate the iconic voices that didn't just top the charts—they defined entire generations. From spine-tingling ballads to electrifying, chart-dominating anthems, this spectacular revue brings to life the unforgettable hits of music's most legendary divas, each song a moment, each moment a memory. Bursting with nostalgia, powerhouse vocals, and show-stopping choreography, this production is a vibrant tribute to the women...

ARTWORK DUE: _____



RUNNING FEBRUARY 5 – APRIL 11, 2027

Nick is a single, Italian-American guy from New Jersey. His parents retired and moved to Florida, but that doesn't mean his family isn't still in Jersey. In fact, he sees both sets of his grandparents every Sunday for dinner. This is routine until he has to tell them that he's been offered a dream job. The job he's been waiting for – marketing executive – would take him away from his beloved, but annoying, grandparents. He tells them. The news doesn't sit so well. Thus begins a series of schemes...

ARTWORK DUE: _____

RUNNING APRIL 16 – JUNE 20, 2027

GHOST follows Sam and Molly, a young couple whose lives are shattered by Sam's tragic, untimely death. As Sam's spirit remains trapped between two worlds, his love for Molly intensifies when he discovers she is in grave danger. Desperate to communicate with her, Sam enlists the help of Oda Mae Brown, a quirky storefront psychic who becomes an unexpected ally in his quest to protect Molly and avenge his death. Blending romance, suspense, and comedy GHOST is an immortal love story...

ARTWORK DUE: _____

RUNNING JUNE 25 – AUGUST 29, 2027

Renowned for his soaring voice, heartfelt ballads, and instantly recognizable style, Roy Orbison helped define the golden era of rock and roll—and this theatrical concert experience brings his music to life on stage. From the driving rhythm of his 1950s rockabilly roots to the lush, emotional sweep of his biggest 1960s hits like "Pretty Woman," "Blue Bayou," "Only the Lonely," "Crying," and "Running Scared," audiences are taken on a captivating musical journey through time...

ARTWORK DUE: _____